

## Outline

### American League for Business Art Operations

1. Aim: To organize, operate, and communicate the cultural dimension of American business to the country and the world
2. by forming with the participation of 150 business companies a League for American Business Art Operations
3. which will undertake the following operations:
  - A. Alert the leaders of American business to the art dimensions of their enterprises by  
seminars  
newsletters  
participant field trip drills
  - B. Introduce professional historians into American businesses to relate their past performance to their present and future.
  - C. Prepare historical exhibits of the individual company members
  - D. Carry on projects including the following (and others):
    - 1) Multi-national culture-contacts ~~for~~ represented in the art of other cultures for viewing in America as gathered ~~by~~ by the