

MEMORANDUM

TO: CARL STOVER

FROM: AL DE GRAZIA

DATE: JANUARY 23, 1979

SUBJECT: REGIONAL CR OFFICES

1. The Seattle case, though just begun, (and see attached from Hite) leads me to look ahead to the possibility of CR having its own offices around the country. These would, by themselves and with our help, get support for, organize, and oversee business-arts projects. A fair financial volume might be projected within several years.

2. Typical nucleus personnel would be Sike in Northwest, Stecchini in New England, and it wouldn't take us much time to point to a New York nucleus, New Orleans, Atlanta, Florida, Texas, California, Middle South (Memphis or Nashville) Chicago-Midwest, Minneapolis-Near Northwest, C Cleveland and perhaps a couple of others. Numerous collaborators are mentally and technically ready.

3. We might do it as a by-product of our clientele around the country. Formula--ask for a portion of whatever our contacts spend on arts-support to go to our business arts-support=development program. That is, carve out a bit wherever we can, to go for development of these regional nuclei.