

Outline: May 11, 1973

## THE USES OF PEOPLE

An introduction to the social sciences

by Alfred de Grazia

Introduction: Use, Non-use, Useless, Misuse

Part One: As the World Turns (intro to Geog and ecology)

1. The Lay of the Land (General features, units, arability)
2. The Ground Below and the Sky Above (Extraction, atmosphere)
3. Every Living Thing (Species, individuals, bio-psychology of plants and animals) (Populations)
4. The Superior Parasite (Distinctions of man, symbiosis with natural environment, exchanges, needs, potential)

Part Two: The MASKS PEOPLE WEAR (intro to anthropology)

1. The Noble Savage (Major and smaller civilizations)
2. Every Conceivable Difference (How customs and people vary individually and socially)
3. Tool for Survival (the basic inventions that make human culture and development possible)
4. Race and Culture (likes and differences, racism, ethnicity and cultural differences)
5. The Misunderstood Gods (origins and varieties of religion)

Part Three: The Longing to Communicate

(communications, media)

1. The Tower of Babel (thousands of languages, linguistic principles)
2. Non-Languages: (Gestures, clothes, expressions, life-styles)
3. From Graffiti to Higher Math (forms of written communication)
4. From Drums to Satellites (media of communication)
5. From Myth to Science (Handling data, methodology)

Part Four: A Forward Look Backwards

(history)

1. Why Bother with History
2. World History in a Few Pages
3. The Good Old Days (biases of history, rewritings of history)
4. How to Write Futuristic History (selection, truth, goals)

Part Five: Psyching Yourself and Others

(psychology)

1. Mind and Body (physiological psychology)
2. Insight and Outlook (self-knowledge, knowing the outer world, attitudes, relations between the two terms)
3. Sex and Sexism
4. How to prescribe Drugs (range of all drugs, abuse, control)
5. The Sick Society (total population and samples tests, alienation, prevalence of mental disorders, normality)

Part Six: Groups to Fit Your Every Need (sociology)

1. The Division of Labor
2. Human Stratification (class, caste )
3. How to Organize Anything and Everything
4. Good GRoups and Bad Groups
5. How @roups Succeed where Individuals Fail

Part Seven: Human Credit (economics)

1. Making Work Play (psychology of work, industrial relations)
2. Money isn't Everything (Yet) (money, banks, wealth power)
3. Making Work Pay (financing of labor, systems of payment)
4. Who's Minding the Shop? (the control and management of small and large industry, socialism, capitalism)
5. Some GRandiose Financial Schemes (tax reform, minimum income, quality production, worker participation)

Part Eight: Techniques and Systems Engineering

1. The @reat Technologies
2. Little Man, What Now (personal and small group efforts)
3. The World Poorhouse (how poor, why poor the vast majority)
4. Building towards Happy People

Part Nine: The Scavenger Queen of Sciences (political science)

1. Is Everybddy's Business Nobody's Business?
2. The Power Elite (power, participation, elitism)
3. How to be a Great Follower (authority, obedience, morale)
4. Propaganda, Agitation, and Force
5. If You Can't Lick 'em, Join 'em

Part Ten: Lawfulness

(legislation, rules, laws)

1. How Laws are Made
2. Running the Legal Maze
3. And Justice for All
4. Peace and Goodwill

Conclusion: Use versus Exploitation

Bibliography

Index.