

READ

METHODOLOGY IN POLITICAL SCIENCE
Mdi-Term Examination

G 53.2000

April 1967

All Questions are to be Answered in the Booklets Provided to You.

- +1 1. Hypothesis: "In 1964, many more persons contributed funds to the Goldwater presidential campaign than to the Johnson campaign." (Are you satisfied with this phrasing? If so, let it be and move on to question two. If not, rephrase it to please your own standards in order to get it ready for empirical testing.)
- +2 2. Interview: How could you test the validity of, and make exact this hypothesis by interview of a (a) small group of less than thirty persons, and (b) a large group?
- +2 3. Questionnaire: Prepare a questionnaire to test your hypothesis of a national sample.
- +2 4. Sampling: What kind of sample would you regard as sufficient in conjunction with the questionnaire that you have just drawn up?
- +2 5. Statistics: Draw up a "fictional" but plausible table that would present the data from your survey in such a way as to demonstrate your major findings.
- +2 6. Content Analysis: Now abandon your attempts to solve the problem by personal contact methodology and set up a content analysis of some kind of prose material that would test your hypothesis.
- +2 7. Budget: What would your (a) national sample survey and (b) content analysis cost in dollars, man-hours, and other resources.
- +2 8. Importance of Hypothesis: Suppose you confirmed the hypothesis. What would the broader significance of its confirmation be?
- +3 9. Remarks on other ways of tackling the subject: Are there any means of testing your hypothesis, other than those you have treated above? If so, name them and describe them very briefly.

END OF TEST

18 = 100
TIME: 1 1/2 hours