

FINAL EXAMINATION: Political Science 165

March 18th, 1955

PART I:

Allow about 15 minutes for your reply to each question. Answer all eight questions.

1. What is meant by the general elite as distinguished from special elites? List the special elites most relevant to political power.
2. Suppose the American Mediterranean fleet is to put into port at Beirut, capital city of Lebanon, and you are sent ahead with three days time to arrange a "good-will" dinner for 200 persons in celebration of the occasion. How would you discover whom to invite?
3. Describe some of the salient differences that one might well discover between the rural and urban elites of Pennsylvania.
4. What are ~~the~~ some major points of contact (relationships) between the intelligentsia and the business elite of a Western European and American society?
5. What are some means of discovering the media-exposure habits of elite members?
6. What problems are presented to a propagandist by the overlapping of the group identifications of many influential individuals? (The problem, that is, of overlapping target clusters).
7. What are the uses to which elite targets intelligence may be put in propaganda operations?
8. List as many ways as possible in which content analysis may be employed in elites analysis.

PART II:

Allow 5 minutes to answer each question. Answer all.

1. Is there a problem of coding in content analysis? Explain your answer.
2. Might sampling techniques be of use in the study of the leadership of large scale administrative organization? Explain your answer.
3. How would you justify the use of a hand-sort punched card system if you were studying the elite of a city of 10,000 persons?
4. Are there conditions under which you would believe a punched-card system would be of no use in the study of an elite? What are they?

5. Distinguish between a formal and informal elite network.
6. What are four likely sources of information on the leadership of the Soviet Union (do not include interviewing or field studies).
7. What six items of information would you most like to know about the general elite of a given country? That is, what items would give you the most understanding of its basic composition and behavior?
8. What are the requirements of a simple random sample?

- ① good pop
- ② Number given to each individual
- ③ Sample taken from the list
- ④ No substitute of individuals